

Kameleoon Feature Experimentation Solution

Make feature experimentation easier for product and growth teams with the power of server-side and hybrid experiments available on our single, truly unified platform.

Start your 30-day free trial of Kameleoon Feature Experimentation and experience the features of our Enterprise plan.

	Enterprise Free Trial Features
Feature Management	
Supported languages	<i>Java, PHP, Node.js, C#, Ruby, GO, Python, iOS (Swift), Android (Java/ Kotlin), React / React Native, Flutter, JS/TS</i>
Number of users	10
Serverless edge computing / web <i>Nginx, Fastly Compute@Edge, Cloudflare Workers, Vercel Edge Functions</i>	✓
Real-Time Streaming Architecture (Server-sent events)* <i>Enable our streaming architecture to get instant configuration updates for the optimal customer experience</i>	
Feature flags	<i>Unlimited</i>
Number of projects (web and mobile apps)	<i>Unlimited</i>
Delivery rules and prioritization <i>Includes progressive delivery and targeted delivery rules</i>	<i>Unlimited</i>
Multi-environment control	✓
Delivery rule scheduling	✓
Kill-switch	✓

Enterprise Free Trial Features

Feature Management

Drag-and-drop segment builder for audience targeting

*Includes native targeting criteria (custom data, user ID, device, browser, OS, page URL, goals converted, etc.) 40+ targeting criteria points available across all devices**



Traffic reallocation / re-bucketing option



External Segment Sync*

Use third-party audiences for targeting, including Mixpanel, Amplitude, Segment and more

Data warehouse integrations*

Target Audiences from your data warehouse, pull data to compute metrics in our reporting, and send feature flags exposure events to your data warehouse.

Feature Experimentation

Feature variables

Unlimited

No-code feature variations

Unlimited

No-code feature experiments

Unlimited

Number of goals

Unlimited

Instant memory bucketing

No remote calls needed to allocate users to a feature experiment



Consistent bucketing

Users are consistently served the same feature variation of an experiment, regardless of the device they are using, thanks to our cross-device allocation



Multi-armed bandit algorithm

Dynamically serve the winning variation to all users of an experiment



Integrations

Automatically send data to analytics, CDPs, etc. platforms, including Mixpanel, Amplitude, GA4, Segment, Snowplow, Contentsquare and more.

20+

Enterprise Free Trial Features

Powerful Stats Engine & Reporting

Experimentation guardrails for trustworthy results

We have 10+ years of experience working with data accuracy and experimentation guardrails



In-app Sample Ratio Mismatch (SRM) alerting

Our native, in-app SRM detection tool will alert you if one variant of your experiment is receiving notably more (or less) traffic than expected



Multiple testing correction

Our multiple testing correction method mitigates the risks associated with experiments that have multiple variations



CUPED-based algorithms for accelerated insights

Apply CUPED to individual experiments to reduce the sample size required for trustworthy results



Custom goals/events



No-code, in-app reports with 25+ filtering and breakdown criteria



Custom view builder

Save and easily share your preferred filter settings on the reporting pages of individual campaigns



Email alert configuration



Computed data export builder (CSV or PDF)



Raw data export (CSV)

Up to 1M visits/visitors a month included for free

Visit or visitor scope metric



Flexible statistical model

You are free to decide how you determine statistical significance: via the Bayesian or Frequentist method



	Enterprise Free Trial Features
Powerful Stats Engine & Reporting	
Audiences explorer* <i>Discover new audiences for experimentation targeting and analyze the impact of your experiments on key audiences.</i>	
Offline events / conversions API*	
Support	
Standard Support Plan	<i>Slack channel support, in-app guides</i>
Priority support with a dedicated Customer Success Manager and a custom onboarding plan*	
On-demand services*	

***Note:** We made all features of the Enterprise plan of Kameleoon Feature Experimentation available to Free Trial users, with only a few exceptions. Features marked with (*) are not included into the Trial, but will be part of your Enterprise license. The number of users for the Enterprise license is not limited to 10 and will be based on your team's needs.

Kameleoon empowers brands to build better products and digital experiences. It is the only optimization solution with Web Experimentation, Feature Experimentation, and AI-Driven Personalization capabilities in a single unified platform.

Designed to pull all teams together, Kameleoon supports both product and marketing-led teams to increase their experimentation velocity and leverage their tech stacks. HIPAA, GDPR, and CCPA compliant, Kameleoon is already used by over 700 medium and enterprise-sized companies to increase visitors engagement and power growth.

Learn more at www.kameleoon.com

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